

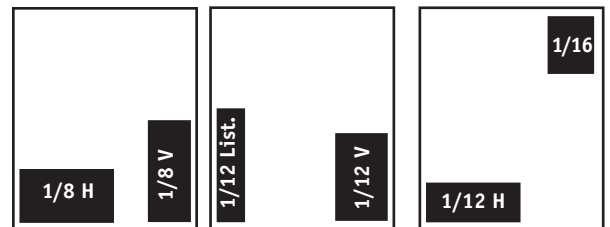
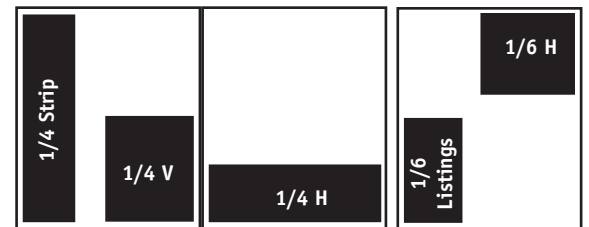
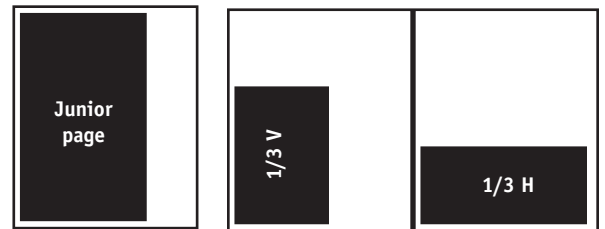


PITTSBURGH CITY PAPER

DISPLAY AD SIZES

72,000 WEEKLY CIRCULATION • VAC AUDITED

AD SIZE	width x height
Double Truck	20.125" x 11.375"
Full page	9.625" x 11.375"
Junior Page.....	7.187" x 11.375"
1/2 page (vertical).....	4.75" x 11.375"
1/2 page (horizontal)	9.625" x 5.625"
1/3 page (vertical).....	4.75" x 7.5"
1/3 page (horizontal)	9.625" x 3.6875"
1/4 page (vertical).....	4.75" x 5.625"
1/4 page (strip).....	2.312" x 11.375"
1/4 page (horizontal)	9.625" x 2.75"
1/6 page (horizontal)	4.75" x 3.6875"
1/6 page listings*	3.125" x 5.625"
1/8 page (vertical).....	2.312" x 5.625"
1/8 page (horizontal)	4.75" x 2.75"
1/12 page (vertical)	2.312" x 3.6875"
1/12 page (horizontal) ...	4.75" x 1.75"
1/12 page listings*	1.5" x 5.625"
1/16 page.....	2.312" x 2.75"



*Listing ad sizes are only available within the events, music and dining listings sections.
 **1/36 size is only available in the dining section.
 NOT AVAILABLE FOR SPECIAL SECTIONS.

PITTSBURGH CITY PAPER is a tabloid publication (10.125" x 12.125" trim size), (9.625" x 11.625" live area). All photos are at an 85 line screen maximum.

CAMERA-READY ART is accepted electronically only. Client is responsible for the production and/or generation of all camera-ready advertisements. *Pittsburgh City Paper* assumes no liability for the reproduction quality or content of client-provided camera-ready advertisements that do not adhere to *Pittsburgh City Paper's* production guidelines. Your account executive or *Pittsburgh City Paper's* Production Department can provide all production guidelines.